





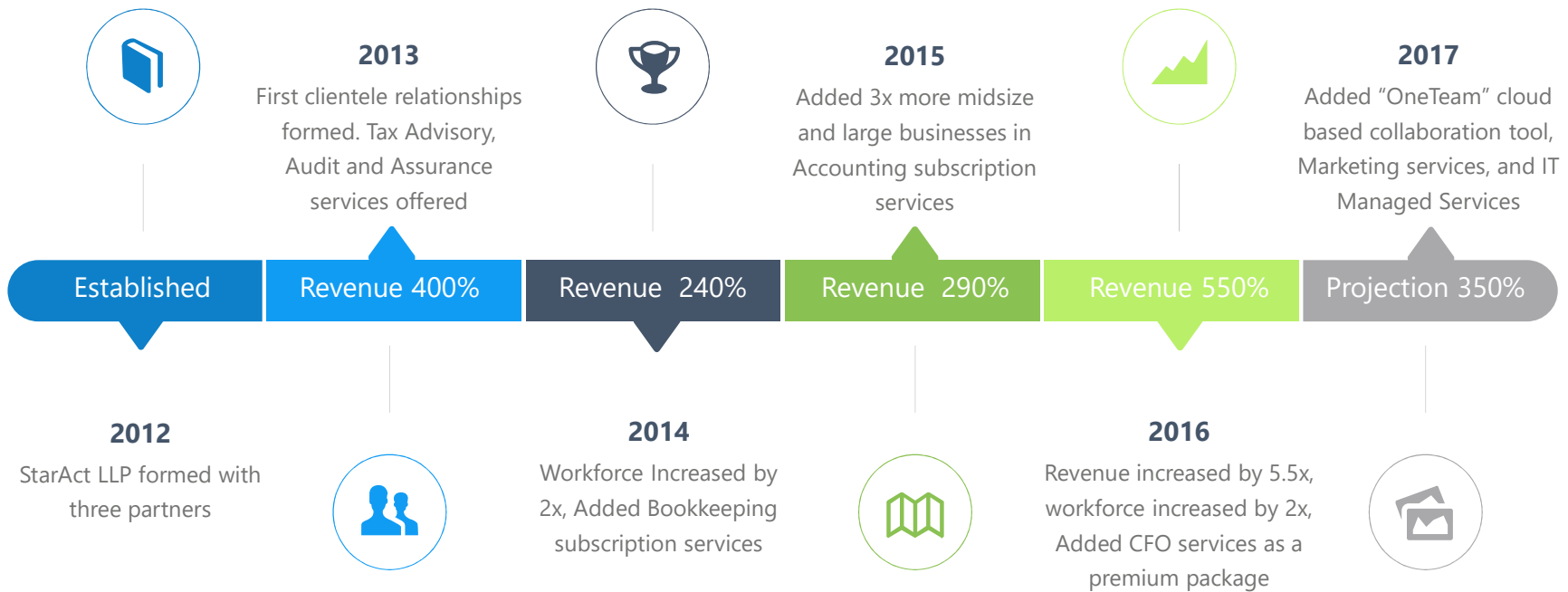
**Roland Nezaj, CPA**  
Managing Partner

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“We are living in an **exciting** era. Technology has unlocked so much **potential** for **greatness**. We have built an accounting firm that is essentially **driven** by great talent and powered by **technology**.”

We welcome the opportunity to speak with you about your business.”

# STARACT History



# Our Mission & Values

We apply our core values in all we do; integrity, excellence, teamwork, and entrepreneurial spirit. These values define who we are, how we conduct our business, and what we believe in. Our mission is to ensure no client, serviced by our firm, will ever be dissatisfied with our services.

We mean that!



## OUR FIRM

STARACT, LLP is a full service certified public accounting firm committed to providing our clients and our people with **unparalleled value**. We have been providing quality, **personalized** financial guidance to individuals and businesses from east to west coast. We gathered **talent** from **Fortune 100** companies and **Big 4 consulting firms** to deliver exceptional value to our clients. Our people are very **passionate** about what we do and that makes us **experts** at your finger tips. By combining our expertise, passion and the **entrepreneurial** spirit, we assure that every client receives a **personalized attention**. We are dedicated to providing the highest quality of work and professionalism in everything we do.



## OUR CLIENTS

We have gathered exceptional talent with various technical backgrounds with one common goal: deliver exceptional client service that will build long lasting relationships with our client. It's why our clients become long-term partners, as together we build efficient and robust models that underpin critical decisions and support productive teams.

# Accounting Services

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## CFO Services

Managing finances is a difficult task for any business owner, and as business grows, that task becomes increasingly difficult. When managing corporate finances becomes impossible without neglecting other tasks, then it's time to hire a Chief Financial Officer.



## Business Accounting

With an experienced staff that is dedicated to the efficient and exact management of your business's finances, you can rest easy knowing that the accounting aspects of your business are being taken care of by trained professionals.



## Tax Advisory

Running over the books yourself can be beneficial but if you aren't a CPA or an accountant you may lack the requisite knowledge to find and correctly input minute details that can end up saving you significant amount of money.



## Audit & Assurance

Audits and assurances need to be performed by capable, responsible and licensed companies. Staract has a team of licensed auditors able to assess any business or property accurately and impartially. For a true assessment of value and a team that can find areas of improvement in any corporation.



## Payroll Processing

For any business to be successful it must have an accurate payroll. If your employees are being paid more than they are owed, then you are losing money; if they are not being paid enough, then they are not receiving what they deserve.



## Business Formation

There is nothing like being your own boss, making your own hours, and being in control of your brand. Starting a business can be a lifelong dream, but there are many legal and financial considerations that, if not handled properly, can easily turn your dream into a nightmare.

# Technology Services

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## Custom Applications

We use industry leading approaches to design & develop completely custom applications to support business processes and operations.



## Managed IT Services

LeoTech Managed IT Services (OneIS) provides a holistic management of your entire IT department. Essentially, an extension of your IT team.



## Tech Consulting

We bring a range of technology capabilities and process driven approaches to help our clients solve complex business problems.

## Letting owners get back to running their business.

Our managed service solution, One Information System (OneIS), is designed to help you by proactively monitoring your IT systems, maintaining a constant backup, and securing of your data. This concept continues to help our client by ensuring their business can continue operations in events of catastrophic technology failure. Our team is technically diverse and most importantly local. Our suite of industry leading tools allow us to deliver end-to-end solutions to our clients – from remote services to onsite support, we are here to help your business!

# Advertising & Marketing

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## MARKETING STRATEGY PLANNING

Strategic planning helps you develop a game plan or road map to achieve specific objectives. We take a systematic approach in finding the best marketing strategy to maximize your investment in marketing and deliver results that will drive new business opportunities.



## SOCIAL MEDIA MANAGEMENT (SMM)

Our social media marketing (SMM) service helps you grow your brand's presence on the social networks that matter. We focus on helping you reach your audience at the right time, engage your fans in real-time, and measure your performance.



## ADVERTISING AND BRANDING

Branding your business is vital in increasing your brand awareness and acquiring qualified leads. Our advertising and branding service helps you shape and deliver a consistent message to your potential clients that aligns with your business model. We think creatively. We always have. We demonstrate this by helping our clients stay relevant, stand out, connect with their client base.



## REPORTING AND ANALYTICS

Reporting and Analytics is the practice of measuring, managing, and analyzing the marketing efforts to optimize performance and maximize return on investment. Our service helps clients manage, analyze, and measure the success of their marketing campaigns in real-time. We convert analytical data into business intelligence.

# Meet The Team



**ROLAND NEZAJ, CPA**  
**Managing Partner**

**Roland Nezej**, graduated from Fordham University with a Bachelor's Degree in Accounting in 2005. Upon graduation, he joined Deloitte & Touche, Audit and later Financial Advisory Services. After several years there, he joined Citigroup Global Markets, Investment Banking Division, where he ran the financial management reporting for Risk Based Capital. Roland also ran the Credit Risk Group at American Express and UBS Investment Bank. He is a Certified Public Accountant in the state of New York.



**AFERDITA NEZAJ, MBA**  
**Principal**

**Aferdita Nezej**, graduated from Sacred Heart University with a Bachelor's Degree in Finance and Mathematics in 2005. Upon graduation, she joined General Electric Capital, Risk Management. After several years there, she decided to pursue Master of Business Administration with concentration in Accounting at Fairfield University. While pursuing her MBA, she interned with Ernst & Young and KPMG. After graduating from Fairfield University in 2011, she joined Deloitte Financial Advisory, Forensics and Disputes Services. She then joined UBS Investment Bank, Risk Management. Aferdita is a CPA candidate expected to fulfill certification credentials in 2017.



**Erenik Nezej, CPA**  
**Partner**

**Erenik Nezej**, graduated from Fordham University with a Bachelor's Degree in Accounting in 2009. Upon graduation, he joined Ernst & Young in the Asset Management Division. After several years there, he joined the Equities Division at Goldman Sachs. His passion for numbers and people is what makes him an excellent CPA and a trusted advisor to all his clients. He is a Certified Public Accountant in the state of New York.



**AFRIM MUSTAFA**  
**Principal**

**Afrim Mustafa**, graduated from University of New Haven with a degree in Criminal Justice focusing in Computer Forensics. While completing his bachelors degree, he spent six years with Boehringer Ingelheim leading a team of IT system analysts. Upon graduation in 2012, he joined Deloitte Financial Advisory as a senior associate in Forensics and Dispute Services. After several years there, he joined UBS Investment Bank leading the eDiscovery Case Management team.



# Meet The Team



**ARTA NARKAJ, MBA, CPA**  
**Director**

**Arta Narkaj**, holds an MBA degree with a concentration in Accounting from Pace University's Lubin School of Business. She is a Certified Public Accountant in the State of New York and she is a member of the AICPA and NYCPA. She is a member of the board of trustees of The Wainwright House where she also serves as a Treasurer. Prior to joining StarAct, Arta spent a number of years at Deloitte Tax, LLP in various roles where she was responsible for multiple tax engagements providing tax compliance and planning services to corporate, partnerships and high net worth individual clients.



**ANITA MUSTAFA**  
**Manager**

**Anita Mustafa**, graduated from University of Bridgeport with a Business Management degree in 2008. She is currently pursuing a Master of Business Administration with concentration in Finance from Sacred Heart University and is expected to graduate in May 2017. Prior to joining StarAct LLP, she was a financial advisor at JPMorgan Chase Bank for several years.



**JETMIRA RUCI, MBA**  
**Manager**

**Jetmira Ruci**, Jetmira Ruci, MBA, Manager, graduated from Sacred Heart University with an Accounting degree in 2011. She received her Master of Business Administration with a concentration in Finance from Sacred Heart University. Upon graduation in 2011, she joined Ann Taylor Internal Audit. After several years there, she joined United Health Care in Corporate Finance. She then joined JPMorgan Chase Corporate Finance Controller group.

# Meet The Team



**GRACE SHEN**  
**Associate**

**Grace Shen**, graduated from Northeast Forestry University with a science degree in Material Engineering in 2010. She received her Master of Accounting with concentration in Business Information System from Mississippi State University in 2014. Upon graduation in 2014, she joined Mutual of Omaha as a financial advisor. At the same time, she worked as an accountant for her own start-up company. Grace has passed all CPA exams and is expected to fulfill certification credential in 2017



**BIANKA GOZHITA**  
**Associate**

**Bianka Gozhita**, graduated from University of Tirana with a Master degree in Finance. She has been working in accounting and finance for two years and is currently pursuing on becoming a CPA.

# Subscription Services

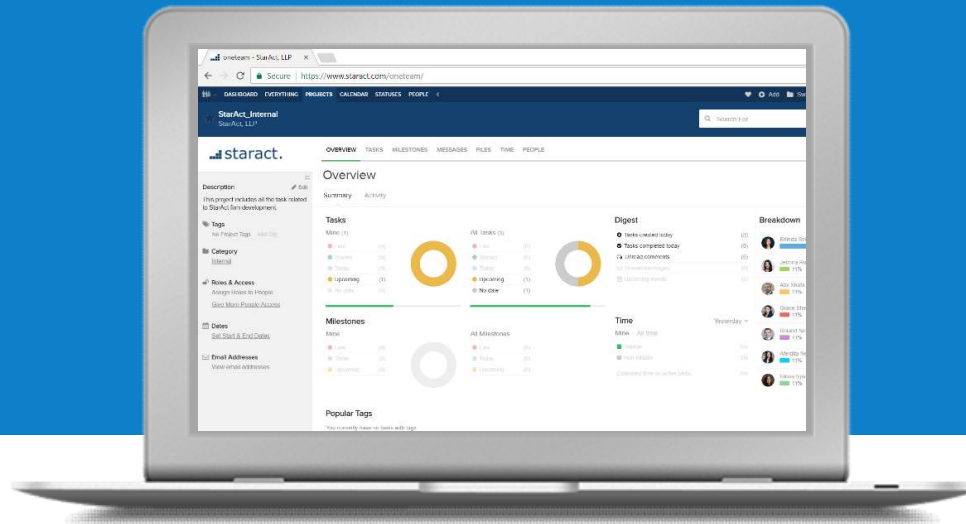
BOOKKEEPING SERVICES	ACCOUNTING SERVICES	CFO SERVICES
<ul style="list-style-type: none"><li>- Accounts Payable</li><li>- Accounts Receivable</li><li>- Maintain GL</li><li>- Maintain Trial Balance</li><li>- Prepare Journal Entries</li><li>- Reconcile Bank Accounts</li><li>- Tax Planning</li><li>- Meetings 1x month</li><li>- <b>OneTeam</b> cloud based collaboration</li></ul>	<ul style="list-style-type: none"><li>- Accounts Payable</li><li>- Accounts Receivable</li><li>- Maintain GL</li><li>- Maintain Trial Balance</li><li>- Prepare Journal Entries</li><li>- Reconcile Bank Accounts</li><li>- Tax Planning</li><li>- Meetings 1x month</li><li>- <b>OneTeam</b> cloud based collaboration</li><li>- <b>Cash Flow Management</b></li><li>- <b>Budgeting &amp; Forecasting</b></li><li>- <b>Meetings 2x month</b></li></ul>	<ul style="list-style-type: none"><li>- <b>ALL Accounting service, AND</b></li><li>- Maintain Bank Relationships</li><li>- Overall financial management</li><li>- Business accounting procedures manual development</li><li>- Expansion Advice</li><li>- Assistance with mergers and acquisitions</li><li>- Expert strategies on tax savings and planning</li><li>- Partner tax returns</li><li>- Business tax return</li><li>- KPI's and analytics</li><li>- Custom compensation</li><li>- Stakeholders meetings</li><li>- Meetings every week</li></ul>



## NEED ADDITIONAL SERVICES?

“ We lived on farms, then we lived in cities, and now we’re going to  
live on the internet! ”  
*- From the movie, The Social Network*

# Why choose us?



## Accuracy

In the world of business, there is no room for error. We know that that the profitability of your business depends greatly on our ability to provide you with accurate bookkeeping and write-ups. Our accountants will help you run your business efficiently by providing you with well-organized financial records.



## Efficiency

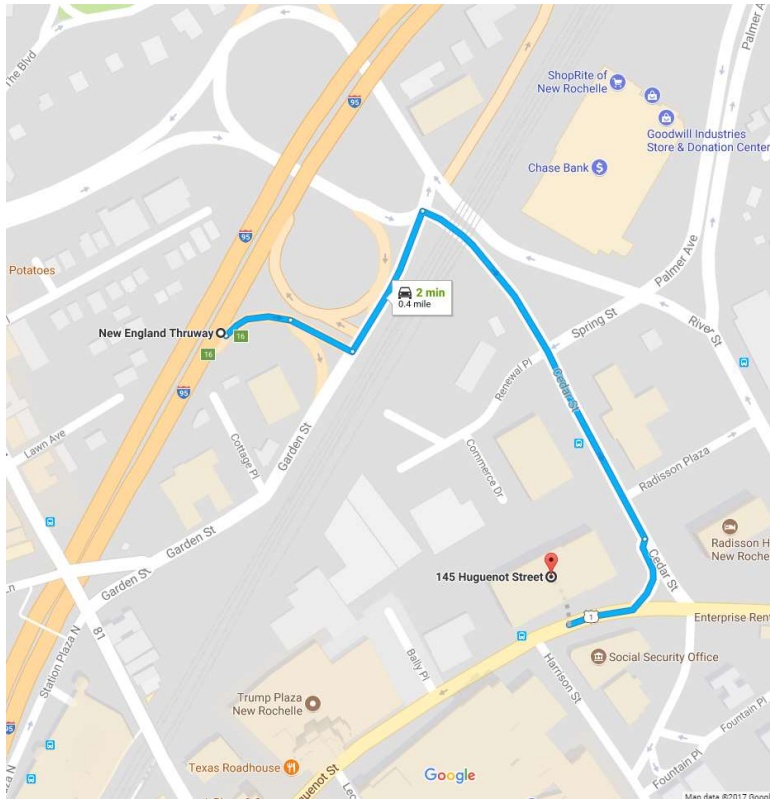
With tax and insurance laws constantly changing, you need a CPA firm that can successfully guide you to informed decisions regarding the current economic state. StarAct LLP, is committed to keeping up with all the latest changes to ensure you both comply and prosper under the law.



## Professionalism

No matter how complex your financial situation, we will be there when you need us to provide you with professional and objective financial advice. At StarAct LLP, we employ all of our expertise to ensure the growth and longevity of your wealth.

 **staract.**



# THANK YOU!

For taking the time to learn a little about us.  
We look forward hearing from you.

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